

Lois Cohen - Select Presentations & Workshops

WORKFORCE ENRICHMENT

ADDRESSING GENERATIONAL DIFFERENCES IN THE WORKPLACE

1. Business Diversity Institute (BDI), Embracing Generational Diversity in the Workplace, October 2015
2. APWA (American Public Works Association), Embracing Generational Differences in the Workplace, Pendleton, Or., Oct 2014
3. International Right of Way Conference, Embracing Generational Differences in the Workplace, Portland, Or., May 2014
4. Howard S. Wright Constructors, Embracing Generational Differences, Portland, Or., April 2014
5. WTS (Women's Transportation Seminar), Generational Differences in the Workplace, Seattle, Wa., March 2014
6. National Association of Women in Construction, Generational Differences in the Workforce, Portland, Or., May 2012
7. Burlington Northern Santa Fe Railroad, National conference of BNSF Engineers, How to Address Generational Differences in the Workforce, Grapevine, Tx, Feb 2012

THE STATUS OF WOMEN IN THE WORKPLACE

1. Daily Journal of Commerce Women of Vision Conference, Facilitator of Panel Discussion: The Status of Women in the Workplace, and How can Men Help?, October 2015
2. Dunn Carney Attorneys, The Status of Women in the Workplace, Portland, Or., Nov 2014
3. APWA (American Public Works Association), Women in the Workplace, Pendleton, Or., Oct 2014
4. Daily Journal of Commerce Women of Vision Workshop, Panel Facilitator, Portland, Or., Sept 2014
5. NAWIC (National Association of Women in Construction), Women in the Workplace presentation and panel facilitator, Troutdale, Or., May 2014
6. PDXfx (Portland Female Executives), Women in the Workplace – A Call to Action: Practical Steps to Positive Change, Portland, Or., April 2014
7. Women's Healthcare Associates: Women in the Workplace—Capitalizing on the Opportunities, Portland, Or., Dec 2013

MARKETING FOR SMALL BUSINESSES

1. Governor's Marketplace, Step it up: Engaging DMWESB Businesses- The Value Proposition. Salem, Oregon, March 2017
2. ACEC/ODOT (American Council of Engineering Companies/ Oregon Department of Transportation), Relationship-Building and Marketing Tips for Small Businesses and DBE's (Disadvantaged Business Enterprises), Salem, Or., April 2014
3. Multnomah County, Sellwood Bridge Project: Community-Wide Workshop, How to Market to Agencies and Primes, Portland, Or., Jan 2012
4. Governor's Marketplace, Luncheon Speaker, Small Businesses: Marketing in a Web-Based Environment, Portland, Or., Sept 2009
5. U.S. Department of Education Western Regional Conference, How to Develop and Manage Multi-Level, Multi-Institutional Partnerships, Portland, Or., 1999

MENTORING

1. Port of Portland Mentor Protégé Program, Workshop for Mentors--Opportunities, Challenges and Potential Changes, Portland, Or., May 2013
2. National Association of Women in Construction, The Benefits to be Derived from Formal Mentoring Programs, Portland, Or., March 2013
3. Multnomah County, Sellwood Bridge Project: Community-Wide Workshop, Mentoring: An Overview and Roles and Responsibilities of Mentors and Mentees, Portland, Or., March 2012
4. National Association of Women in Construction, Mentoring: A Pathway to Professional and Business Success, Cannon Beach, Or., March 2011
5. Professional Land Surveyors Conference, Mentoring-Growing Your Business, Growing Your Industry, Salem, Or., Jan 2011
6. Women's Transportation Seminar (WTS), Puget Sound Chapter, Mentoring Program Evening Workshop, Making the Most of Your Mentor/Mentee Relationships, Seattle, Wa., Nov 2009
7. Women's Transportation Seminar (WTS), Puget Sound Chapter, Kick-off Speaker - Fall Lunch Series, Mentoring Within & Among Organizations in the Field of Transportation, Seattle, Wa., Sept 2009

PUBLIC INVOLVEMENT

1. PSU Engineering Students, Public Involvement: What, Why, When, For Whom, How?, April 2015
2. Beaverton Arts and Communication Magnet Academy High School, Urban Studies: Guest Lecturer, Community Involvement: How Does It Work? Beaverton, Or., Jan 2011
3. American Council of Engineering Companies, ACEC/ODOT Region 2 Brown Bag, Luncheon Speaker, Public Involvement Foundations for Project Success, Salem, Or., Sept 2010
4. American Council of Engineers/Oregon Department of Transportation: Moderator, Beyond the Press Release, Wilsonville, Or., April 2010
5. Jayne Carroll Radio Show, 1360 AM, KUIK, Tom Cox, host, Innovative Public Involvement, Portland, Or., 2008

SCHOOL-BASED OUTREACH

1. Portland Rotary, School-Based Outreach Programs: A Strategic Tool for Extending your Impact, Portland, Or., Jan 2015
2. Multnomah County Commissioners, The Sellwood Bridge School-Based Outreach Program, Portland, Or., July 2014
3. Highways for Life Conference, Innovative Outreach for a High-Impact Project: Lessons Learned, Cottage Grove, Or., Sept 2008
4. ACEC/ODOT Conference, Luncheon Speaker, ODOT and School- Based Outreach: Creating Effective Community Relations Using a New Approach, Wilsonville, Or., April 2007